

SFC Energy AG – Press Release

SFC Energy announces addition of Fisheries Supply as a marine distributor of EFOY COMFORT fuel cells in the Western United States

- Fisheries Supply will sell the fuel cells to boat owners, builders and yards, and commercial fishermen in the Pacific Northwest, Alaska and beyond
- This brings the EFOY COMFORT fuel cells to West Coast customers with even more speed, service and convenience

Brunnthal/Munich, Germany, July 23, 2015 –

SFC Energy AG (F3C:DE), a leading provider of hybrid power solutions to the stationary and mobile power generation markets, today announced that it will partner with Fisheries Supply Company, Seattle, WA, USA, to serve as a new marine distributor for the popular EFOY COMFORT fuel cells in the United States.



Fisheries Supply Company has been a specialist in marine products since 1928, serving recreational boaters as well as boat dealers, builders and yards, chandleries and commercial fishermen across the Pacific Northwest, Alaska and beyond. The company is a leading distributor of marine products in the Pacific Northwest.

Fisheries Supply will sell the full range of EFOY COMFORT fuel cells and fuel cartridges to customers along the West Coast of the United States, one of the largest recreational boat markets on the globe.

SFC Energy's EFOY fuel cells have been providing reliable off-grid power to leisure applications across since 2005. Today's addition of a respected distributor such as Fisheries Supply will allow the Company to reach a broader market. The silent, environmentally friendly fuel cells are

connected to the boat's battery and provide power on demand and fully automatically so that users don't have to worry about power again, without the considerable noise or exhaust of a generator. EFOY COMFORT will be available in several power classes to fulfill different energy needs.

Dr. Peter Podesser, CEO of SFC Energy, stated: "We are excited to add a widely recognized distributor as Fisheries Supply Company, which will help to accelerate our brand recognition in the United States market. Fisheries Supply's excellent sales network and proven industry expertise will bring our reliable power generators to boat owners in the West of the United States with even more speed, service and convenience. This is an important step into one of the biggest consumer markets."

"We are very pleased to work with SFC to bring their EFOY fuel cells to the U.S. marine market," said Alex Sutter, Vice President of Fisheries Supply. "With the EFOY COMFORT's matchless reliability and effectiveness as an alternative power source, boaters can now bring aboard and use more creature comforts to enhance their experience on the water. The EFOY provides an option that can keep our customers' batteries topped up with virtually no work, no noise, and is eco-friendly."

Additional information on SFC Energy and the Company's products at www.sfc.com and www.efoy-comfort.com

About Fisheries Supply Company

Fisheries Supply Company is a family-owned business that opened its doors in 1928 at Pier 55 on Elliott Bay in Seattle, Washington. Now located next to Gasworks Park in the center of Seattle's maritime industry, Fisheries Supply is the largest supplier of marine products in the Pacific Northwest with over 100,000 products in inventory. Our customers include boat dealers, builders and yards, chandleries, commercial fishermen and recreational boaters across the Pacific Northwest and Alaska and beyond.

About SFC Energy Group

SFC Energy AG (www.sfc.com) is a leading provider of hybrid solutions to the stationary and portable power generation markets. SFC is the number one

supplier of fuel cells, with over 33,000 fuel cells sold to date. The Company has award-winning products and serves a range of applications in the Oil & Gas, Security & Industry and Consumer markets. The Company is headquartered in Brunnthal/Munich, Germany, operates production facilities in the Netherlands, Romania, and Canada, and sales offices in the U.S and Canada. SFC Energy AG is listed on the Deutsche Boerse Prime Standard (WKN: 756857 ISIN: DE0007568578).

SFC Press Contact:

Ulrike Schramm
SFC Energy AG
Eugen-Sänger-Ring 7
D-85649 Brunnthal
Tel. +49 89 673 592-377
Fax. +49 89 673 592-169
Email: pr@sfc.com