

Delivery Hero: Key Performance Indicators

	H1 2017	H1 2016 (Lfl) ¹	H1 2016 (Reported)	Change (Lfl) ²
Group	Unit million / EUR million	Unit million / EUR million	Unit million / EUR million	%
Orders	131.8	89.4	79.4	47
GMV	1,752.2	1,163.9	1,059.1	51
Revenue ³	246.5	148.9	131.3	66
adj EBITDA	-45.3	-69.7	-47.0	
Europe				
Orders	35.1	27.9	25.2	26
GMV	551.0	434.2	410.4	27
Revenue	95.5	70.4	67.6	36
adj EBITDA	-25.5	-28.1	-27.6	
MENA				
Orders	54.0	33.6	32.1	61
GMV	601.7	373.6	351.8	61
Revenue	62.3	33.5	32.7	86
adj EBITDA	15.5	6.2	7.7	
Asia				
Orders	30.2	19.4	13.5	56
GMV	425.6	259.7	200.5	64
Revenue	67.2	35.1	21.1	91
adj EBITDA	-24.2	-38.1	-17.3	
Americas				
Orders	12.5	8.6	8.6	45
GMV	173.9	96.4	96.4	80
Revenue	21.5	9.9	9.9	117
adj EBITDA	-11.0	-9.8	-9.8	

1 All numbers on a like-for-like basis. Like for like presents Delivery Hero's results for the first half of 2016 as if the acquisition of foodpanda had occurred on 1 January 2016 and excludes contributions from operations reported in discontinued operations. In addition, please note that:

- No adjustments have been made for Hungerstation (first fully consolidated in July 2016).
- Asia KPIs (order and GMV) exclude our former operations in China, which were sold in May 2016.

2 Change H1 2017 compared to H1 2016 numbers on like-for-like basis

3 Total segment revenues