

SEAPRWire Announces Major Expansion of Southeast Asia Press Release Media Network

Singapore - As part of a major expansion of its press release media placements network, Southeast Asia press release distribution service provider [SEAPRWire](#) announced the further expansion of their media network in Singapore, Vietnam, Philippines, Thailand and Hong Kong.

Through a series of strategic partnerships and media alliances, SEAPRWire now offers clients more than 60 Southeast Asia guaranteed website placements with every press release distribution, a number that now makes its guaranteed placements network one of the largest in the Southeast Asia region Marketplace in terms of the number of media outlets.

The expanded network of SEAPRWire reaches more than 60 media; the service area covers ASEAN and Hong Kong; and the supported languages include: English, Traditional Chinese, Simplified Chinese, Malay, Indonesian, Vietnamese, Thai, and Filipino, etc.

"For PR professionals, marketers, small businesses and organizations trying to reach [Southeast Asia media and influencers](#) for coverage of their announcements, traditional wire services haven't offered them strong local reach, cost-effectiveness or a nuanced understanding of the market," said Yaqin Tang, Newswire CMO. "SEAPRWire's laser-focused dedication to the Southeast Asia market, our new guaranteed placement partnerships, and our embrace of affordable multimedia make it a powerful, incomparable value platform for greater visibility."

In May, SEAPRWire and EQS Group (www.eqs.com) announced a media partnership in Asia (East and Southeast Asia). The partnership includes media list expansion and media outreaching business cooperation. The partnership covers mainland China, Hong Kong, Singapore, Thailand, Vietnam, Malaysia, Indonesia, and the Philippines. Both parties look forward to further cooperation in the future. "This is a strategic alliance that will strengthen the quality and distribution of content to multi-lingual media in the Asia," Yaqin said.

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About SEAPRWire

SEAPRWire (<https://www.seaprwire.com/>) is a market-moving financial and business news source in Southeast Asia, trusted by institutional investors and fintech platforms in Asia to identify trading and investing opportunities and build investor experiences. It has a strong media network in Southeast Asia, indexing news from thousands of worldwide sources. SEAPRWire's media network support multi-lingual press release distribution, including English, Chinese, Vietnamese, Thai, Malay, Indonesian, Filipino and more.

Contact Details

Tina Lee, SEAPRWire

cs@seaprwire.com

<https://seaprwire.com>