

[For Immediate Release]



HONG KONG FERRY (HOLDINGS) COMPANY LIMITED
香港小輪（集團）有限公司

Hong Kong Ferry and Eastern District to host Sea and Street Parade Launching Ceremony

(4 July 2022, Hong Kong) – Hong Kong Ferry (Holdings) Company Limited (“Hong Kong Ferry” or the “Company”, which together with its subsidiaries, is referred to as the “Group”; SEHK stock code: 0050) collaborated with Home Affairs Department of the Eastern District to organize a Sea and Street Parade Launching Ceremony along North Point Promenade and the pier of Harbour Cruise – Bauhinia. The Sea Parade Ceremony featured Harbour Cruise – Bauhinia to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR) of the People's Republic of China.

Hong Kong Ferry will also hold complimentary tours of the Victoria Harbour on July 17, 2022, for the public to board the sightseeing boat tour. Boarding tickets will be distributed to residents of the Eastern District Office prior to the event, inviting citizens and their families to share the joy of the 25th anniversary of the establishment of the HKSAR.

Mr. Gabriel Lee, General Manager of Hong Kong Ferry, said, “The Group’s Yau Ma Tei car ferries and Harbour Cruise - Bauhinia together with Star Ferry, Hong Kong Tram, and Jumbo Floating Restaurant, are all collective memories of Hong Kong people. For the past century, Hong Kong Ferry has proudly dedicated itself to serving the community of Hong Kong while preserving our collective culture. We are honored to host a series of exciting events and activities for the public to join and share the joy of Hong Kong's return to the motherland. We are extremely proud that 2023 will mark our 100th anniversary, a unique occasion to both reach back and look forward. Moving forward, the Group will remain committed to supporting our communities by always “Putting people first” across our diversified development, seizing each opportunity to guard the health and wellbeing, and strive to fulfill its responsibilities and commitments for social development.”

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About Hong Kong Ferry (Holdings) Company Limited

Established in 1923, Hong Kong Ferry (Holdings) Company Limited (Hong Kong Ferry) has a long presence in Hong Kong running as a ferry operator for over 90 years. Further to ceasing its passenger ferry operation upon transfer of the local ferry licenses in 2000, its principally engaged in property development and investment, and to maximize the potential of its land resources, and to share synergies with Henderson Land Group. Hong Kong Ferry are also engaged in ferry, shipyard and related operations. Since 2022, the Group is expanding and diversifying its business into medical aesthetic, healthcare services and products, and is committed to providing the most professional, safe and effective services to the public.

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